

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

NCRMP-Project – Invitation of Bids – "Construction of High level bridge across Campbell Canal at Bhavanipuram to connect Ullipalem at KM 22/8 of Machilipatnam – Kammavaricheruvu Road via Chinnapuram in Krishna District – Sanction towards payment of advertisement of charges for Rs.7,45,472/- - Orders – Issued.

REVENUE (DISASTER MANAGEMENT .V.SPIU) DEPARTMENT

G.O.Rt.No. 79

**Dated : 15.03.2014
Read the following:-**

1. From Engineer-in-Chief (R&B), Administration and state Roads, Hyderabad. Letter No.019/NCRMP/Campbell/EE-R/DEE-5/AE-1/2014, dated 27.01.2014.
2. From Commissioner I&PR, Letter No.125 PP/CL-Agency/Advertisement. I /2013-14, dated 28.02.2014.
3. G.O.Rt.No.78, Finance (Exp.Revenue) Department, dated 15.01.2014.

ORDER:-

In the letter 1st read above, Commissioner Information & Public Relations, Samachar Bhavan, Hyderabad was requested to publish the advertisement relating to bid notices in English daily news papers on or before 31.01.2014.

2. The Commissioner I&PR, Samachar Bhavan, Hyderabad as accordingly caused publications of the bid notices advertisement in New India Express South Editions and Indian Express North and West Editions on 31.01.2014 on the both the new papers and requested for arranging the payment to M/s Livewires Advertising Pvt.Ltd., Hyderabad. The details of publication are as follows:-

Sl.No.	R.O.No.& Date	Bill No. & Date	Name of the Paper	Amount Rs. Ps.
1	125 Dt.16.01.2014	Advt-270 Dt.31.01.2014	New Indian Express South Edition	4,64,672.00
2	125 Dt.16.01.2014	Advt-270 Dt.31.01.2014	Indian Express North & West Edition	2,80,800.00
			Total	7,45,472.00

3. In the G.O.3rd read above the Finance (Exp.Revenue) Department have issued Budget Release Order (BRO) for an amount of Rs.68,73,000/- (Rupees Sixty Eight Lakhs Seventy Three Thousand Only) towards payment of advertisement charges. Accordingly, the 4th quarter in all Heads of Accounts and this amount is included in the above said BRO, which has been authorize by the Director Treasuries & Accounts, Andhra Pradesh, Hyderabad vide DTA's Endorsement No.J2/2301/2013-2014/1886/7079A, dated 10.02.2014.

4. After careful examination of the proposals, the Government hereby accord administrative sanction for an amount of Rs.7,45,472/- (Rupees Seven lakhs forty five thousand four hundred and seventy two only) for payment of bills to the above firm towards advertisement charges for the publication made in their English News Papers on 31.01.2014.

(Contd....2)

5. The expenditure sanctioned in para (4) above shall be debited to the following Head of Account:-

“Major Head: 4250 – Capital Outlay on other Social Services – Minor Head: 101 – Natural Calamities – Group Head : 10 – Centrally sponsored Schemes – Sub-Head : (01) – Head Quarters Office Project – Implementation Unit (PIU) 260 : Advertisement, Sales and Publicity

6. The Project Manager & DDO, Project Implementation Unit (PIU), NCRMP, Revenue (DM) Department shall draw and disburse the amount of Rs.7,45,472/- (Rupees Seven lakhs forty five thousand four hundred and seventy two only) to M/s Livewires Advertising Pvt.Ltd., Hyderabad Current Account No.004402001070001, Corporation Bank, M.G.Road Branch, Secunderabad, IFC Code No.CORP0000044 duly deducting income tax at 2.266% as per IT rules.

7. This order issues with the concurrence of the Finance (Exp.Rev) Department, vide their U.O.No.000567/010/A2/Exp.Rev/2014, dated 17.01.2014.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

C.PARTHASARATHI

COMMISSIONER FOR DISASTER MANAGEMENT &
EX-OFFICIO SECRETARY TO GOVERNMENT

To

The Project Manager, SPIU, NCRMP, Revenue (DM) Department, A.P.Secretariat, Hyderabad.

M/s Livewires Advertising Pvt.Ltd., H.No.8-2-269/19/S/G, 1st Floor, Kurra Residency, Road No.2, Banjara Hills, Hyderabad – 500034.

The pay & Accounts Officer, Raja Ram Building, Abids, Hyderabad.

The Dy.Pay & Accounts Officer, Secretariat Branch, Hyderabad.

The Director of Treasuries and Accounts, Raja Ram Building, Abids, Hyderabad.

The Accountant General, A.P.Saifabad, Hyderabad.

The Commissioner, I & PR Department, Samachar Bhavan, A.C.Guards, Hyderabad.

Copy to:

The Finance (Exp.Revenue) Department

The Accounts Section, SPIU, NCRMP, Revenue (DM) Department.

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// FORWARDED BY ORDER //

SECTION OFFICER